

■ Accomplishments

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Clearly explained a \$200 Million barging operation to receive government approval

A barging company needed a way to show the African government that their \$200 million barging operation proposal would be low impact on the environment and the involved communities. We created an eight minute animated video that showed the entire proposed barging operation. The video led the African government to approve and pass all of the necessary legal requirements for the project to proceed.

Gained approval on an \$88 Million architecture expansion

An architecture client needed a way to get a board of directors on board with an \$88 million renovation. We used the architects CAD files and created a fly through animation showing the complete renovation. The board was unanimous in approving the renovation.

Settled a \$14 Million law case

An attorney client had information to prove insurance fraud. We created an animation that told the whole story including a timeline of events. The \$14 million legal case settled on the day of court because of the persuasive presentation.

Illustrated immunology to university level students

A PHD university professor of immunology knew immunology would be more understandable if all the parts could be seen simultaneously in motion at the molecular level. With grant funding we worked closely with the professor to achieve his goal with a three minute animation that explained immunology 101. When he presented the animation to a conference on immunology, he received a standing ovation.

Settled a 3 year old law case in 1 day

An attorney client had an automobile accident case that he had worked on for three years and spent \$25k to try to settle, but the opposing counsel was not ready to talk about a settlement. We created a two minute animation showing the different scenarios of the accident. When the finished animation was presented to the opposing counsel, it was settled on the same day.

Explained Refrigerator Truck Compartments

We had an energy efficiency client that needed to show how to use their product and what it did. We created a 30 second 3D animation that showed a transparent view of a refrigerated 18 wheeler and his product being installed to separate the truck into 3 temperature zones. The end result was an animation to show at trade shows and on their website that explains how their product works and how easy it is to use.

Showed Molecular chemistry in action

A molecular chemist had an amazing breakthrough to prevent the spread of germs and viruses through the manufacturing of common materials, but he needed a way to show potential partner corporations the chemistry and molecular interactions. We created an animation that showed the molecular structure, the chemical process in action, and the by products produced. Now he has a marketing tool as he continues talks with the U.S. military and companies like Dupont and Proctor & Gamble.

Explained the severity of a 7 MPH auto accident

An attorney client needed a way to easily show how a 7 MPH car accident caused severe life changing brain damage to a teenager. We created an animation to show the accident, the resulting brain trauma, and the negligence of the driver. The family of the teenager injured in the accident was awarded a multi-million dollar settlement that would be used to deal with his life changing disability.